



College & Institute



# Fashion & Interior DESIGN



# Empowering Designers of Tomorrow

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Create. Innovate. Inspire.



# FASHION & INTERIOR DESIGN



**100%**

**PLACEMENT**



-  Industry-Focused Curriculum
-  Expert Faculty
-  Hands-on Training
-  Real Projects + Internships

**Start Your Creative Career Today!**



## Suvidha Patil

Founder & Director – ISFT College & Institute  
Co-Founder – House of Su & Sa

Her own career began with a profound sense of independence and fulfilment that experience a singular ambition to share the empowerment with the next generation. For over two decades she has curated a vibrant, versatile learning journey dedicated to this purpose. To see thousands of alumni today successfully establishing their own identity is the ultimate realisation of that vision. This platform exist to help you claim that same creative freedom.

## Sachin Shri Patil

Director – ISFT College & Institute

A sports enthusiast at heart and a visionary by choice, Sachin Patil has steered ISFT from its humble beginnings to becoming a hub of creativity and innovation. With a belief that education should inspire as much as it teaches, his guidance has empowered countless students to explore their potential, embrace challenges, and shape the future of design. His vision is not just about growth, but about nurturing talent, fostering creativity, and creating opportunities where dreams can truly take flight.



## Bhavini Mehta

Leads Admissions and Marketing at ISFT

Playing a key role in shaping the institute's growth and student community. With a strong understanding of creative education and student aspirations, she oversees student outreach, enrollment strategies, and brand communication. Her approach combines strategic marketing with a student-centric admissions process, ensuring that young talents find the right direction for their creative journeys. Through her work, she contributes significantly to building ISFT's visibility, credibility, and future-focused learning environment.





# ABOUT US

ISFT Fashion Design and Technology's approach to education is a collaborative effort of faculty, scholars & industry experts.

The interactive teaching methods adopted by our dedicated faculty aims to promote an out-of-the-box thinking among the students.

ISFT Fashion Design and Technology's unmatched pedagogical methods are based on radical teaching methodologies based on exchange of ideas, research fostering every individual's capacity and potential.

ISFT covers all the aspects of the Industry giving students a choice and inclination for various career opportunities.

Our vibrant campus boasts of state-of-the-art amenities and resources.



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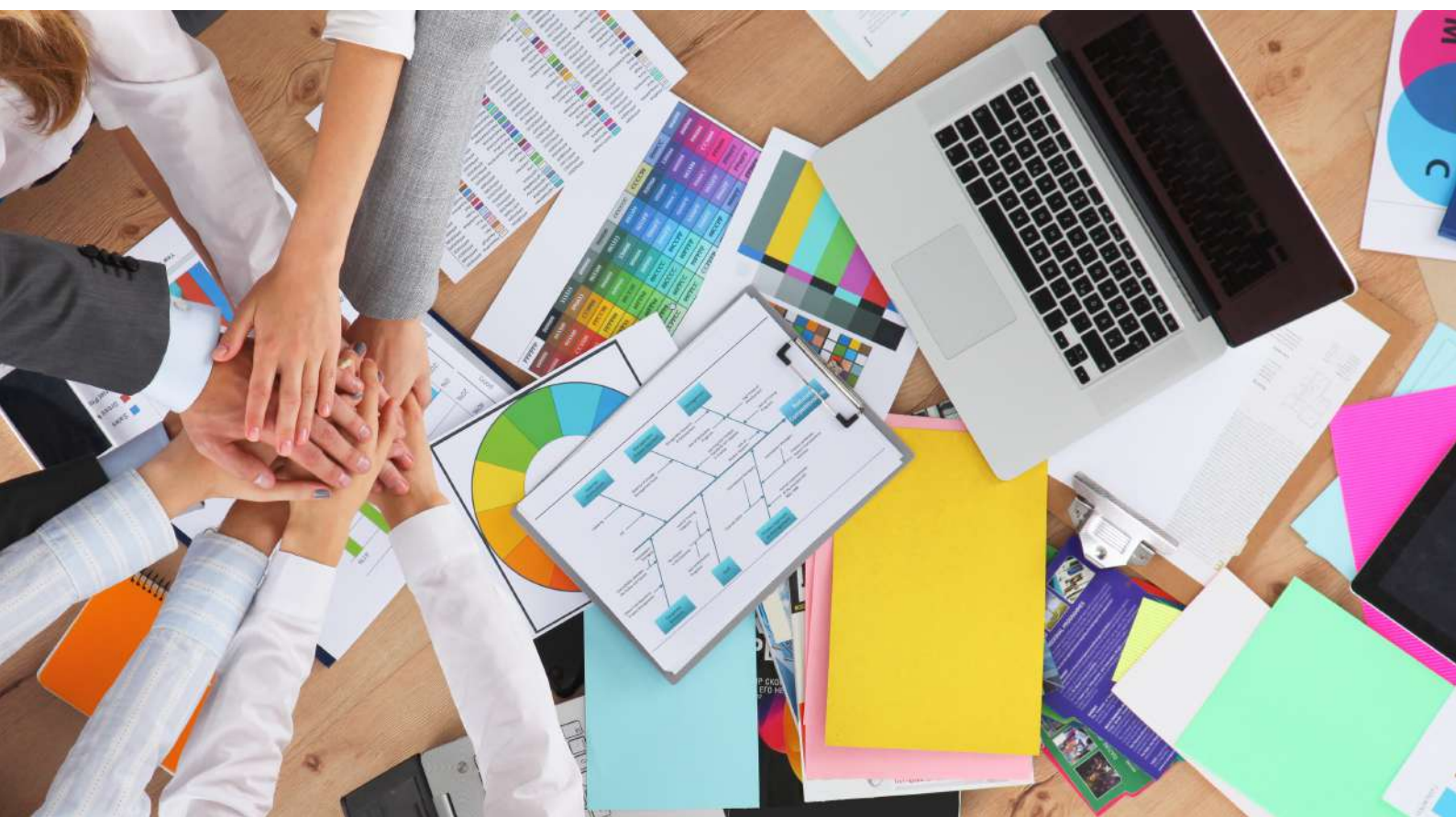
## Vision

To be the world leader in the integration of teaching and learning, advancement of the knowledge base through research and scholarship, leadership in service and outreach. To achieve excellence in preparing professionals who provide leadership and exemplary educational and related services to improve the lives of individuals in a changing and complex global society.

## Values

These values are our core competencies and aid us in fostering a collaborative working and learning environment.

- **Service & respect towards the community & industry**
- **Mutual trust and teamwork**
- **High ethical and moral standards**
- **Passion for excellence**
- **Recognition of efforts and achievements**
- **Research and innovation as a way of life**



# ACADEMIC PHILOSOPHY

Our programmes have been conceptualized in accordance with the following eight core principles:



## Innovative

We provide relevant and up to date curricula, one that is abreast with the developments of the Industry.



## Interesting

We maintain our students' curiosity and interest levels; our education system is designed with an optimal mix of theoretical and practical concepts.



## Independent

We aspire to nurture and empower our students into well groomed, confident and successful individuals.



## Industry

We lay a high degree of emphasis on building relations within the industry; practical training, internships, and workshops help in collaborating with the design world.



## Intellectual

We pursue excellence by playing a proactive role in constantly stimulating our students' intellect.



## Inspired

We regularly provide challenging opportunities to motivate our students and broaden their horizons.



## Ideal

We aim to be recognized as a hub of excellence and strive towards building strong, serviceable and sustainable relationships within the industry.



## Individualised

We incorporate meticulous and personalized evaluation with ongoing feedback, in order to ensure our courses are robust, and progress driven.



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# FASHION DESIGN & TECHNOLOGY



# INDUSTRY

India is the 6th largest exporter of textiles and apparel in the world.

India is among the world's largest producers of Textiles and Apparel.

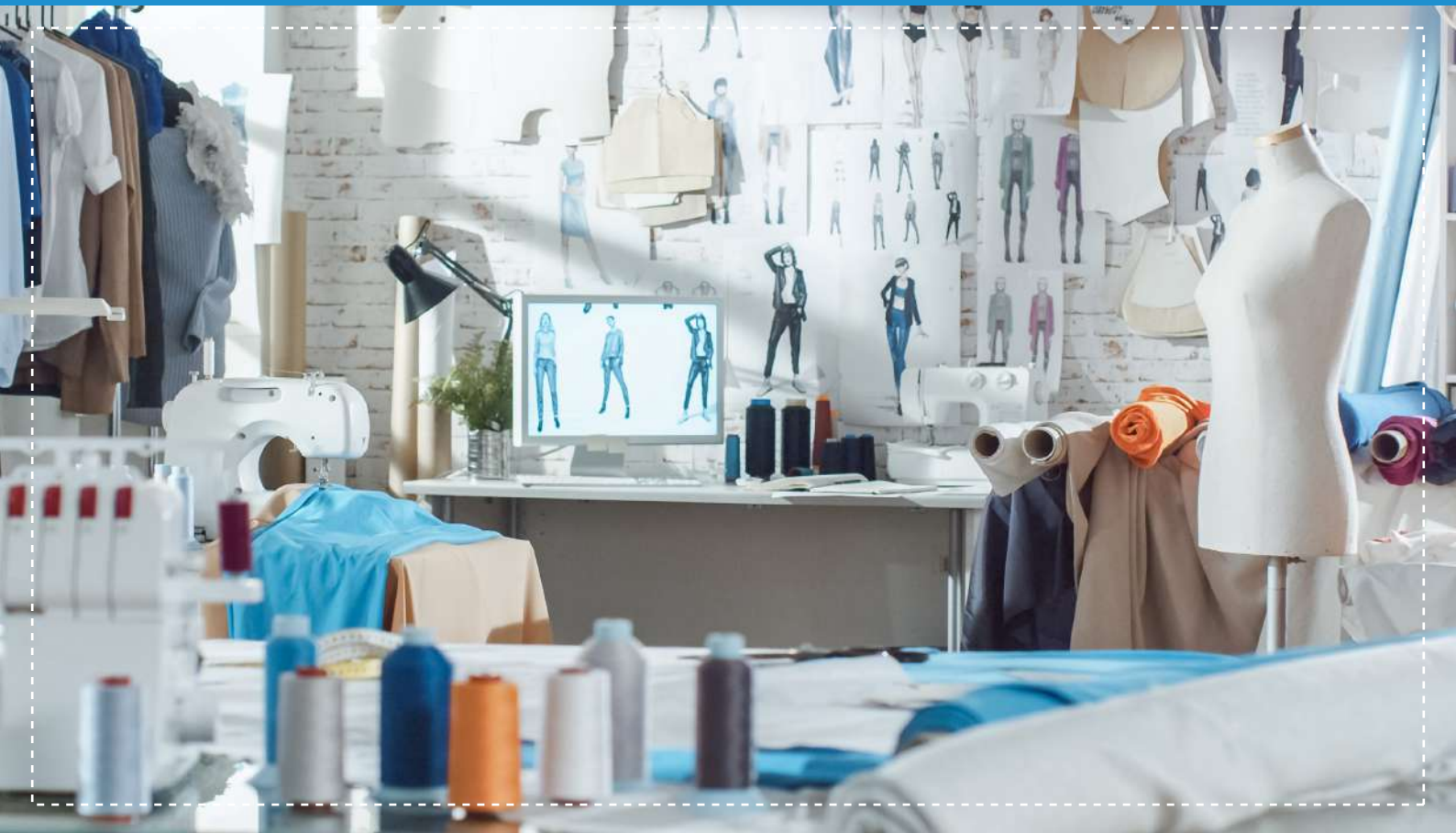
Harbinger of the large consumption story.

Indian online fashion industry grows 65% in FY22

Jobs in the Global Fashion Design industry are expected to increase by at 13% over the next decade.

Industry requires skilled and capable designers to meet the needs of the consumers and the rapidly growing market.

The domestic apparel & textile industry in India contributes 5% to the country's GDP, 7% of industry output in value terms, and 12% of the country's export earnings.



# LEARN FROM THE EXPERTS

## ARCHANA KOCHHAR



Archana Kochhar has been a name to reckon within the fashion industry for over 2 decades. Bollywood and business celebrities from Kareena Kapoor to Shah Rukh Khan to Vikas Khanna, have adorned her collections with grace and panache.

## HEMANT TREVEDI

Hemant Trevedi is one of the brightest, versatile and leading designers. He is a fashion stylist, choreographer, design professor and undoubtedly, one of India's foremost fashion designers. He graduated from the Australian Technical Institute of Fashion Design and further trained at the Fashion Institute of Technology, New York.



## LINA TIPNIS



Lina Tipnis and her label -Linarika known for bespoke clothing and pret lines have carved a niche in the fashion area in the last two decades. She is the only Indian designer to have designed for queen Rania of Jordan. She is the recipient of the most prestigious Indira Gandhi young achievers award and very recently the lions gold international award for the designer of the year.

## SANDESH NAVLAKHA

Mr Sandesh Navlakha is a Fashion Designer & Stylist with around 20 years of experience in the fashion industry. Other than Designing he also specialises in illustration & Motivational Speaking. He has been awarded Smirnoff International Fashion Award 2001 & Suryadutta National Award for Excellence in the field of Fashion in 2017. He started designing for Indian Television industry from year 2006 till date. He has designed extensively for Anchor Maniesh Paul and Choreographer Terence Lewis, also designed wardrobes for various Industrialists and businessmen as well. He also loves to innovate styles that are Ultra modern, Ultra sheek, and contemporary. He dreams to make world look like India with "Make of India".



# ADVISORY BOARD



**MR. YOGESH GAIKWAD**

**Director SDC International/ Business Manager Asean Region**

Yogesh is a passionate color and Textile colouration engineer with 27 years experience in Textile, Chemical and Fashion sector.

His strengths include:

- Familiar with the best available technologies for textile manufacturing sustainable solutions, chemical compliance, textile performance testing, after life study of textiles and sustainability assessment of textile products.
- Driving profits by Implementation of digital technologies and automation in businesses.
- Experience of meeting international trade demands commercial and technical.
- Proven track record of marketing skills.
- Global communications with colleagues, partners, and collaborators.



**MR. ANJANI PRASAD**

**Managing Director & Member of Global Leadership team  
India, Nepal , Sri Lanka**

- He is a passionate textiles expert with an experience of over 38 years working with the Textile and Chemicals Industry.
- He has a B.Sc (Tech) and M.Sc (Tech) in Textile Chemistry from the Institute of Chemical Technology in Mumbai.
- He is a chartered Colorist and a Lean Six Sigma Black Belt. He has published more than 100 articles and presented over 100 papers in major seminars and Moderated many panel sessions and chaired conferences.

# ADVISORY BOARD



**Dr. Pratima Goyal**

**Head- Department of Textile and Fashion Technology  
College of Home Science Nirmala Niketan**

- Trustee Board Member and Treasurer of Society of Dyers and Colorists Education Charity.
- Has done her Master's in Textiles and Clothing. Has been awarded Ph.D. from the University of Mumbai in the field of Home Science (Textile and Fashion Technology)
- Has done her Textile Designing Diploma from Rachna Sansad



**Viral Desai**

**(CEO, Zenitex)**

- Viral Sudhirbhai Desai is an Entrepreneur, Environmentalist, and Philanthropist from Surat, India. He is popularly known as the 'Green Man'. Viral Desai heads 'Zenitex', a Surat-based textile processing, dyeing, and garments manufacturing company.
- He is also the founder of 'Hearts at Work Foundation', the Social Responsibility
- He is one of the rare individuals who has been bestowed with so many awards and recognition for environmental protection.

# FASHION EXPERTS



**Mr. Mayur Saroj Rajput**

**B.Sc. In Fashion Technology, B.A & M.A in Fine Arts**

- Started his career with Balaji television as a fashion stylist for a prime show 'Yeh hai Mohabbatein'.
- Worked with Naari, a fashion house as a designer.
- Worked as a fashion faculty for more than 5 years with fashion design colleges in Mumbai and across India during the pandemic.
- Currently working as a full-time content creator and model. I am one of the faces of Myntra. I was also one of the faces of CK in 2021.

## **Shows**

- Myntra Fashion superstar season 1
- Phone swap India season 1

## **Tv and short movie**

- Starbucks commercial
- A music video for Disney+ Hotstar



**Mr. Salman Malkani**

**Director Netflix India Pvt. Ltd, Manufacturers of Warp Knitted Mesh, Lace & Net fabrics**

- A very low profile personality, is a young and dynamic Director and partner of Netflix India Pvt Ltd and Limon Process. He is a philanthropist at heart and heads the Netflix Welfare Foundation.
- Besides Sponsoring education in various academics and Fashion Institutes since as early as 1970's, he has also sponsored innumerable Fashion Shows and Events.
- A true inspiration to the young generation - who personally believes in - put 'Others before Self'.

# FASHION EXPERTS



**PARESH GADA AND MILI GADA**

**Managing Director at Kahaani - Juhu**

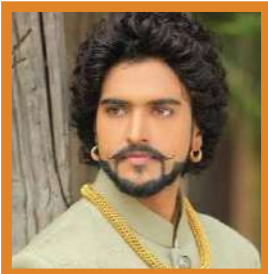
Franchise Partner of Saundh Mumbai, Pune, Ahmedabad & Hourn(Juhu)



**MR. UTSAV DHOLAKIA**

**Creative Content Producer, Show Director,  
Pageant Director, Fashion Choreographer**

- He is one of India's leading fashion choreographers & show directors, with a career spanning 27 years. Utsav has conceptualized, directed & choreographed Fashion Shows across India & abroad that have left an indelible mark.
- Utsav has been honored by the Mayor of Kingston Upon Thames - London (UK) for his creative work.



**MR. ANURAG ARYAVARDHAN**

**Makeup Artist, Designer, Actor**

- He has been in makeup industry since 21 years worked in bollywood shows and movies, runs a school of makeup
- Studied prosthetic Arts from L.A

# FASHION EXPERTS



**NEHA LULLA**

## **CEO & Chief Evangelist at Neha Lulla Jewelry**

- Neha Lulla Jewelry has been a brand to reckon with for the last 20 years.
- Neha is known for her depiction of art, nature and heritage in her jewelry designs. She has received formal training in Jewellery designing, advanced manufacturing and gemologist from renowned institutes in Mumbai.
- She has featured in National & International publications for her contribution to the Jewellery industry.
- Neha has been invited as a speaker & jury by various prestigious forums and has bagged numerous awards for her outstanding work.

### **Awarded**

- ★ Statement Jewellery of the year 2020 (JJS-IJ Jewellers Choice Awards 2020)
- ★ Best Jadau Jewellery 2020" (Designers of India)
- "Trendsetter 2020" (Trendsetters Retail Jeweller India)



**GWEN ATHAIDE**

## **Co-CEO, Certified Coach, and Transformation expert of VRT**

- Coaching clinic certified
- Mentor for stage presence, etiquette and mindset training for various Pageants such as Miss Hyderabad, Maharashtra Times, Femina Miss India, Nav Bharat Times, Miss India and many more.
- Gwen offers wisdom, experience, and proven processes to inspire Solopreneurs, Entrepreneurs, Small Business owners, and individuals to succeed and grow.

**She inspires heightened awareness and actions that result in transformational change and helps them reach their goals and vision based success.**

# WORKSHOPS & MASTER CLASS



## WORKSHOPS

A workshop is a structured and interactive session designed to create an environment for meaningful work and to guide the students through a process that will lead to great outcomes. Workshops are designed to engage the students and foster their active involvement in the design process.

At ISFT, we organize such workshops as a method of teaching which is a mix between studio practice and a lecture. Workshops typically take place with a small group of students. They are designed to enhance the students' practical skills and to teach them about the theory and context behind such practice.



## MASTERCLASS

A master class is conducted by someone who has an expert knowledge or skill from the industry where they share their expertise with the students to enhance their practical knowledge about the subject providing suitable examples, live projects and assignments in the same. ISFT conducts master classes regularly with industry experts for their students to give them insights into the industry working and help them support their classroom study.



*Creation*

*Exploration*



*Sustainability*

# What ENCOMPASSES FASHION DESIGN?

*Social  
Engagement*



*Interdisciplinarity*



# KEY FEATURES OF THE PROGRAMME



Recognized institute of state government



Programme aligned with Industry needs



Pedagogy based on Experiential Learning



Peer networking at campus immersion



Masterclass by Industry Experts



Build an Entrepreneurial Mindset by creating and refining an original business concept



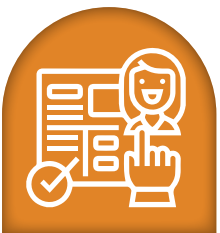
Hands on experience through Industry Projects



We encourage our students to undertake Community Service Initiatives



Enhance Language Proficiency



Career Services Cell helps you get noticed by top Hiring companies



Various assignments and hands-on projects designed to make you industry ready



Get mentored to develop professional competencies for a successful transition in to the workplace



# WHAT WILL YOU LEARN?

## PRODUCT DEVELOPMENT

Learn the fundamentals of product line development. You will research market and fashion trends, evaluate current businesses and research target customers to create product collections for a brand. An emphasis is placed on collaboration among designers, suppliers, merchandisers, and business partners to evaluate and create successful product collections for a brand.

## FUNDAMENTALS OF DESIGN

The Fundamentals of Fashion Design provides a fully illustrated introduction to the key elements of fashion design, from the initial concept of a fashion idea to realizing it in 3D form. It explains the entire fashion design process, including research and design, fabrics and their properties, construction methods and how to form and promote a collection.

## FASHION DESIGN

As a graduate student in fashion, textile, or knitwear design, you will work collaboratively to design and fabricate concept collections. This environment mirrors the experience of working as a team within a real-world fashion company or design house.

## FASHION JOURNALISM

You will participate in every aspect of the production process for print and online magazines: including researching and pitching stories, reporting, writing, art direction, social media, and photography. You will have an opportunity to blog.

## NAVIGATE CORPORATE RESPONSIBILITY, ACCOUNTABILITY, AND ETHICS

Successfully manage the challenges and tradeoffs of meeting the complex demands of investors, customers, employees, and society.

## BECOME A MORE AUTHENTIC LEADER

Uncover, analyse, and strengthen the unique personal characteristics that will enable you to lead with greater authenticity, integrity, and purpose.

# CAREER PATH

Fashion designing is one of the extremely lucrative and glamorous career options and opens a world of opportunities for anyone with a passion in this field. The options are limitless! It would be impossible to list every job available in the fashion industry, but here are some of the most common career paths.

As one of the top art and design schools in the country, ISFT helps prepare graduates for a range of career opportunities. Our facilities, faculty, and hands-on learning approach are designed to provide you with the tools you need to succeed in the vibrant world of fashion.

## PATTERNMAKER

Turn a designer's vision into a finished garment as a patternmaker. You will break down garment designs into workable patterns, transfer them onto fabric, and create the design blueprints for manufacturing.

## STYLIST

As a fashion stylist, you will provide on-set art direction for editorial and catalogue fashion shoots and support merchandising strategy with brand and theme-based shoots.

## TEXTILE DESIGNER

You will research, draw, and design seasonal prints for fashion, interiors, and other surfaces using both hand-drawing and computer skills. Design repeat patterns and graphic prints for the home and apparel. Create the next wave of textile designs.

## BRAND MANAGER

Brand Manager today are reinventing classic techniques. They are always on the lookout for new ideas for patterns that can be transformed into knitted products. They also source, select, and buy yarn.

## VISUAL MERCHANDISER

As a visual merchandising director, you will help promote the image, products, and services of retail and wholesale businesses. You'll create eye-catching displays using visual and graphic elements and organise brand-related special events.



## EXECUTIVE EDITOR

Responsible for overseeing, planning, and directing all editorial content, the executive editor is the voice of any fashion publication. You will develop budgets, manage staff and contractors, oversee quality control, and innovate in the print and digital spaces in this fast-paced industry.



## FASHION MERCHANDISING CAREERS

Merchandiser / Buyer / Merchant / Merchandise Planner / Sales Manager / Operations Manager / Merchandise Manager / Director of Planning and Merchandising / Director of Sales / Product Developer / Technical Designer / Product Manager / Supply Chain Manager / Director of Production / Director of Product Development



## FASHION PHOTOGRAPHER

Work as freelancers, meeting designers, coming up with concepts for shoots, setting up equipment and lighting on set, directing models and choosing/editing the best images or videos. Depending on each job, you could find yourself in a studio or on location anywhere in the world.



## FASHION BLOGGER/VLOGGER

Make fashion blogging your job. They will cover a lot of areas: writing, Photography/filming, website design, modelling/styling, social media, ad sales and public relations.



## DESIGN SPECIALIST

Oversee trends, colour, and fabric direction for upcoming seasons across all product lines as a design director for a fashion label. You will manage design teams, oversee manufacturing and marketing, and set the direction for a brand voice to create the future of fashion.



# STUDENT TESTIMONIALS



## ARPITA

My experience in ISFT was the best. This is one of the best fashion institute. Many new things and experiences have come across in the journey of my college days. ISF This given me a platform to showcase my talent and I am thankful to the faculty members for the same.



## DISHA GAIKAR

Being part of ISFT is like having a family far away from home. The administration, and the Faculty here are very friendly, they make you feel loved, and know exactly who you are and what type of personality you've got. We are offered great opportunities to enter the working world with design competitions and fashion shows. I'm glad to be a part of this Academy.



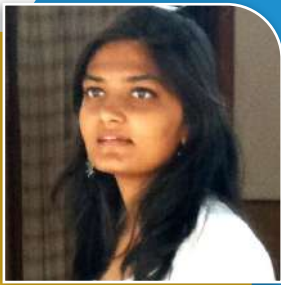
## TANVI .B. HINGU

I feel that I have developed amazing designing skills from this institute. I had a wonderful time learning from the experts and industry mentors. Their Master classes are simply wonderful as we get industry insights through such master classes and workshops.



## **ARYA PATIL**

A Fashion Design Course is very creative and inspiring and during your study time you participate in many competitions, which is a very good experience to have. The faculty and the environment of this college is great! The best thing about being a Student at ISFT is the experience and knowledge passed onto us from our teachers. Also here we learn to be independent. I am really happy to get my fashion education from this institute.



## **POOJA DUBARIYA**

It was really a good experience studying at ISFT. They provided me with an excellent platform to learn and gain immense theoretical and practical knowledge in Fashion Design . Our faculties are highly experienced in their field. I would definitely suggest it for all creative people who are willing to make a name in the fashion Design industry.



## **SAJIYA GIRKAR**

I have been attending classes in ISFT for the past 2 years and it has developed my love for fashion, with my sewing techniques improving greatly. If it wasn't ISFT I would not have been able to improve my skills in fashion the way I have done so far". I'm very happy to be a part of this college.



## SEEMA CHOUDHARY

I chose ISFT Design College because I believe I can get the knowledge I require to succeed in my future career. There is a great amount of one to one interaction between students and teachers therefore students can take more advantage. Teaching and non teaching staff of this college are sincere and hard working and co-operative in all steps. I'm having a wonderful time here.



## SIYAL JAIN

Best faculties which help the students in all aspects to bring out their skills and to help them develop their own signature style as designers. Design research and Illustration makes us stronger to define our own creativity. All this wouldn't have been possible without ISFT. I am happy to be a part of this institute and looking forward to using all the knowledge gained here in our future business too.



## RAJ PAL

The curriculum at ISFT is amazing and also the institute helped me in building my confidence while talking to others, participating in various competitions and live Industry projects....I also learnt various new forms of arts and design elements and got a practical knowledge of the fashion world.



## **SHERLY CHETTIAR**

ISFT has been a turning point in my life. It has molded me into being a better designer. I'm thankful for all the opportunities they have provided to me in these years of studying in this Institute. Very much thankful to all the faculties too. For being so helpful.



## **DEEPIKA SONI**

It was really a good experience studying at ISFT. They provided me with an excellent platform to learn and gain immense theoretical and practical knowledge in Fashion Design. Our faculties are highly experienced in their field. I would definitely suggest it for all creative people who are willing to make a name in the fashion Design industry.



## **VISHWAJA KHANVILKAR**

I am a student of ISFT College, I am proud to study in this college. It provides an amazing platform to show our talent and groom ourselves as designers. This college provides us with the best of facilities. It has a very good atmosphere. And I'm definitely going to have many memories here.



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# INTERIOR DESIGN

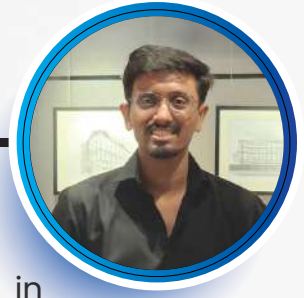


# INDUSTRY

- The Design has evolved over the years from being a mere function of styling or aesthetics to a process where design thinking is integrated into the development process
- The number of new design companies is growing rapidly where the trend of designers opting to start their own setup can be witnessed
- Multinational and Global corporations are focusing on India as a new market for trading their products / services which puts a spotlight on the design industry as never before
- This growing industry thus requires skilled and capable designers who are able to meet the needs of the consumers and the rapidly growing market
- It was recently estimated that jobs in the interior design industry are expected to increase on a global basis by at least 13% over the next decade
- There is an upward surge in the interior design industry owing to the construction of a large number of multi-storey buildings, bungalows, offices, etc owing to rise in disposable incomes and standard of living of Indians
- Projected that by 2030, India is on the road to become the world's third-largest construction market because of the bulk volume of building work going at present in the form of new homes, offices, residential societies, infrastructural upgrades, etc. The furniture market alone in India is currently worth around \$8 billion
- Innovative materials and technology have grown globally and Indian markets are ready to embrace these with open arms



# LEARN FROM THE EXPERTS



## MITTUL AGARWAL

Mittul Agarwal, a distinguished architect, excels in experiential space and commercial interior design. As the founder of "Kalaa Har Jagah," he is dedicated to democratizing art through innovative and accessible initiatives. His expertise and visionary approach bring a unique perspective to our faculty, inspiring students to push the boundaries of creativity and design.



## PRAJAKTA JOIODE

Prajakta is a young and enthusiastic practicing landscape designer from Mumbai and is a visiting faculty at NSDA. She takes interest in designing better places for people with sensible design approaches and sensitivity to the local climate and context. She is passionate and striving towards producing the latest and authentic information in the niche of education.

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## NIKHIL KHANDEKAR



I am an Architect Nikhil Khandekar, bringing over 8 years of experience in teaching at various esteemed colleges since 2016. With a strong passion for education, I have honed my teaching skills to effectively engage and inspire students. In addition to my academic role, I have been practicing as a freelance landscape architect and interior designer since 2015. This dual expertise in teaching and professional practice allows me to provide students with a comprehensive learning experience, bridging theoretical knowledge and practical application.

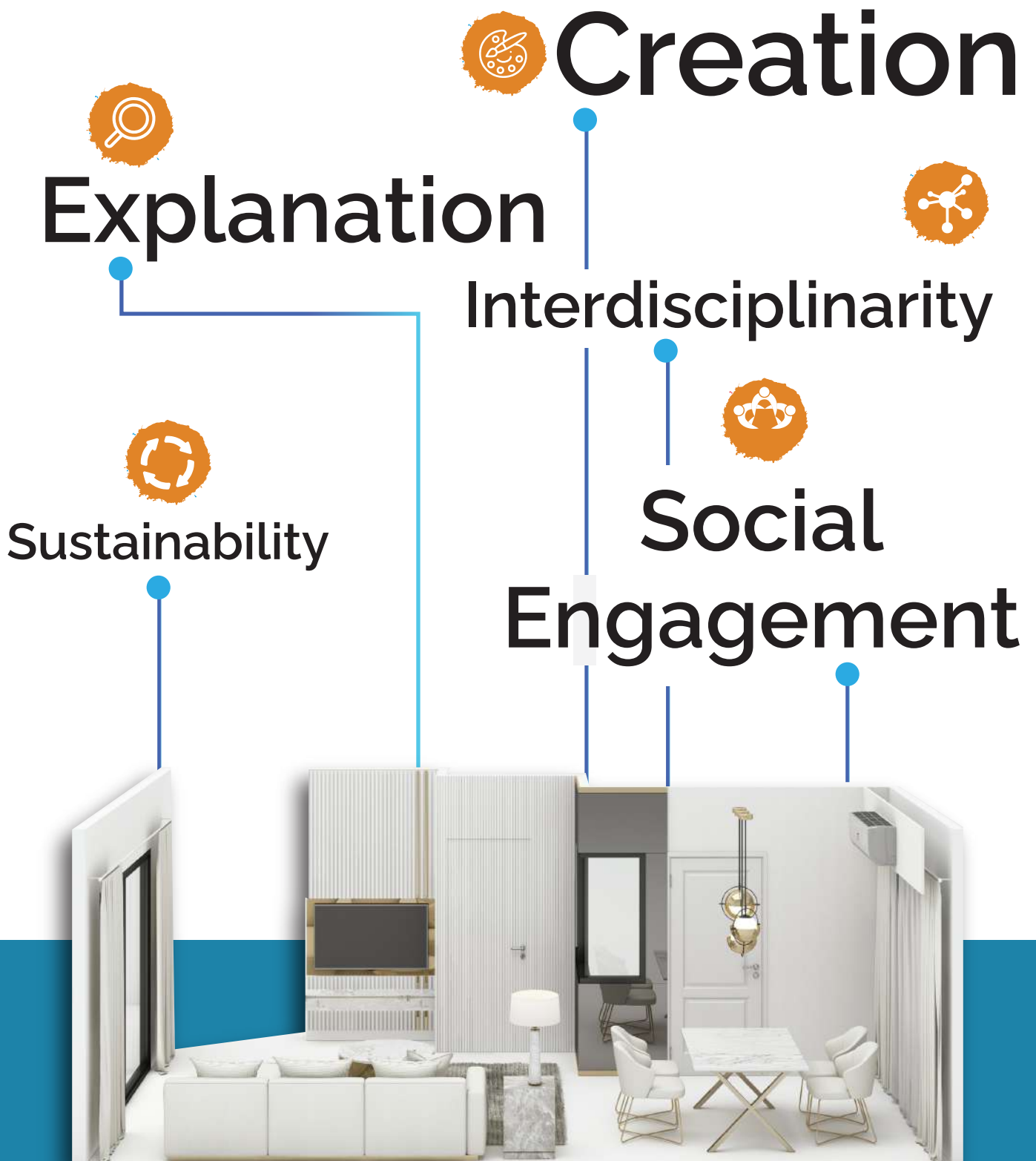


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## SARANG PATWARDAN

Sarang Patwarddan is an Actor, Architect and an educator. His dynamic journey spans multiple disciplines and enriches diverse communities. After completing his studies in architecture at B.K.P.S. College of Architecture Pune, Sarang ventured into the realm of art direction, honing his skills as an assistant to acclaimed industry stalwarts Nitin Desai and Sabu Cyril. He later went on to study acting from Actor Prepares. This invaluable experience paved the way for his multifaceted career, where he seamlessly transitions between academia and the entertainment industry. Since 2012, Sarang has been a guiding force in various architecture and interior design institutes, sharing his knowledge and passion with aspiring designers along with performing for different mediums such as Theatre, Television, OTT platforms and films. Additionally, he conducts set design workshops all over India, imparting practical insights into the craft of visual storytelling. Currently based in Mumbai, Sarang continues to pursue his dual passions of teaching and performing arts. For him, the worlds of architecture and performing arts intertwine harmoniously, offering a unique perspective on set design as a visual language for storytelling.

# WHAT ECOMPASSES INTERIOR DESIGN?





# WHAT WILL YOU LEARN?

ISFTSchool of Interior Design provides the best training and a hands-on learning experience for a range of areas like residential, commercial, furniture, ergonomic, building, sustainable concepts. Our programmes are designed to equip aspiring interior architects and design professionals with a comprehensive toolbox of marketable skills that lead to success in interior architecture and design.





## CONCEPTUAL DESIGN

We introduce design basics with a focus on 2D and 3D space and composition problem solving. You will create a variety of solutions for a problem and present concepts to scale using sketches and models. Utilising the elements of design to communicate abstract conceptual ideas is emphasised.



## DESIGN PROCESS

You will apply the skills and theory learned to develop a comprehensive response to program and contextualise a commercial design project. You will also demonstrate a detailed understanding of the design process, including research, concept and design development, design documentation, and presentation. Designing for real-world application is emphasised.



## PORTFOLIO PREPARATION

The portfolio is a graphic representation of the designer's range and overall approach to projects. You will develop an identity package, and your portfolio will serve as a presentation of your ability and personal style. Emphasis is placed on conveying strengths and professional readiness.



## SUSTAINABLE DESIGN

You will gain a practical understanding of the field of environmentally conscious design. You will learn about the impact of design on the environment, and of ways to conserve and protect it. Focus is placed on principles of natural harmony, non-toxic materials, and earth-friendly initiatives within the design industry.



## ADDITIONAL TOPICS

Furniture Design, Ergonomics and Equipment Design, Building Information Management (BIM) Design, Design Visualisation, and Project Design Management, Computer Aided Design.



# CAREER PATH

## Interior lighting design and consultancy

An important sub-category of interior design is the enhancement of interior spaces with both functional and aesthetically appealing lighting systems to help create an ambience and mood in any living space.

## Commercial Interior Design

This niche involves consulting with prospective clients, designing and producing the design concept drawings, and supervising the tasks being implemented. Commercial projects cover restaurants, hotel interiors, bars, clubs, and other

## Journalism

A career working as a journalist or writer involves writing articles for design magazines, blogs, journals, student's books, and electronic media publications.

As one of the top art and design schools in the country, ISFT Interior School of Design ensures interior architecture and design graduates are prepared for a range of career opportunities. Our facilities, faculty, and hands-on learning approach are designed to provide you with the tools you need to succeed in the industry.

## Hospitality Design

When a designer works strictly in the hospitality sector, they are, for instance, in charge of designing and constructing hotel lobby layouts, resort guest rooms, hotel restaurants, and related public spaces while considering guests' overall comfort and user-experience.

## Building 3D Models

Building three-dimensional interior design models is a lucrative career that brings many benefits to consultants, clients, and the workforce. It helps to speed up the design process and fastens the decision-making procedure while helping to identify and subsequently solve potential design problems that may arise before project commencement

## Recording Studio Design

For recording studio interior designs, every project is unique, but the common factor is that space must be comforting and motivational besides being functional and aesthetically pleasing. In terms of design, what sells a studio goes beyond a good price and varying technical gear. It's the vibe and ambience that mostly sells a studio and this can only be achieved through a well-planned interior design concept.

## Exhibit Design

Career exhibition designers create fixtures, fittings, and display stands for public (or private) exhibitions, conventions, conferences, trade shows, museums, art galleries, and other spaces that require themed attractions. This niche goes relatively unnoticed, but some interior designers work in it and are making good profits for their business.

## CAD (Computer-Aided Design) Specialist

Today, every interior designer has no excuse for not being design software savvy. But many, at least, know the basics of designing with simple CAD programs and that's good. A career path can be created by technically inclined designers to create 2D and 3D drawings and presentations.

## Residential Interior Design

Residential interior designers provide services for clients that require home design tasks like interior space planning, design and furnishing, upgrades, and renovations. They can work freelance with architects and estate developers, be in a partnership, or work on a contract basis with other interior design firms.

## Creative Painting

This career path is best for the artistically inclined interior designer that loves to sketch, paint, and illustrate. Working as a creative painter for interior walls and ceilings is lucrative because it is like selling art. Creative paint art techniques include stencilling, drip painting, faux wood and marbling, distressing, textured, and stamping.

## Interior Design Educator

Teaching interior design is a route that many interior designers disregard, but it is a niche that is both profitable and fulfilling. Even practising designers who have extra time on their hands can teach in higher institutions. Interior design education can be through online courses, on-campus lecturing, and high schools. It is a great way to invest one's expertise where others would learn from.

## Institutional Interior Design

Institutional interior design involves in-depth programming, planning, design, and management of interior spaces used by public and private organisations and is based on the concept of “designing for the people first”. An institution in this context can be anything from a hospital and school, to a museum, a residential care facility, religious building, or a courtroom structure.

## Stage Set Designer

Set interior designers create scenic settings for the entertainment industry through designing and furnishing the interiors we see in the film, theatre, television, and advertising industries. This is referred to as creating atmospheres of scenes through interior design. The scope of service varies and may be as easy as designing the set for a stage play, or as complex as recreating locations like the interior of a ship or a great hall of a Gothic structure.

## Kitchen and Wardrobe Design Specialist

These are one of the top profitable niches in the residential design category and many designers work as kitchen and wardrobe design specialists and fitters. Proficiency in the use of CAD interior design software is required for layout planning, material selections, colour schemes, textures, lighting, storage solutions, and mechanical systems required for kitchen and wardrobe designs.

# STUDENT TESTIMONIALS



## FRANK

With a passion for interior design, it was a no-brainer to join ISFT. Not only does it provide necessary training and guidance for a career as an Interior Designer, but also the faculty members have focused on developing the potential of each child in the class. Many Cheers to ISFT!



## SATISH SUTHAR

ISFT is one of the best interior design institutes. The institute has the best faculty members who possess a wealth of experience and knowledge. ISFT has provided me with extensive exposure to the world of interior design. The seminars and guest lectures by celebrities and industry experts steered me in the right direction toward achieving our career goals. I am a proud ISFTian.



## SHRADDHA PARAB

I have so far enjoyed and felt motivated at the same time while being a small part of this field. Studying in ISFT has been an experience of learning new skills like BIM and LIGHTING / AUTOMATION which very few institutes have to offer in the city. With inspiring designers and faculty around who teach us through interesting and innovative methods have helped me gain a different perspective through Interior design.



College & Institute

# IMAGE MANAGEMENT



# CERTIFIED IMAGE AND STYLE CONSULTANT PROGRAM

**Duration: 150 hrs | Eligibility : 12th Grade**

Unlock your potential and embark on an exciting career as an Image and Style Consultant! This comprehensive certification program is designed to equip you with the knowledge, skills, and confidence to transform personal images and styles. Whether you're an aspiring stylist, fashion enthusiast, professional or a homemaker looking to enhance your expertise, this course is perfect for you!



# CERTIFIED FASHION CONSULTANT PROGRAM

**Duration: 80 hrs | Eligibility : 12th Grade**

Dive into the exciting world of fashion with our \*Certified Fashion Consultant Programme\*. This short-term course is designed to give you in-depth knowledge and skills in image consulting, personal styling, and everything related to fashion. Whether you want to start your career or enhance your expertise, this course covers it all!



# CERTIFIED ETIQUETTE COACH PROGRAM

**Duration: 40 hrs | Eligibility : 12th Grade**

Are you ready to become an expert in etiquette and help others make powerful impressions? Join Mumbai's exclusive \*Certified Etiquette Coach Program\*, where you'll gain in-depth knowledge on etiquette for personal and professional success.



# KOREAN COLOR ANALYSIS PROGRAM

This globally acclaimed technique helps you unlock your authentic beauty by discovering the colors that perfectly complement your natural skin tone, enhancing your confidence and personal style.





LTA School of Beauty in  
Collaboration with ISFT



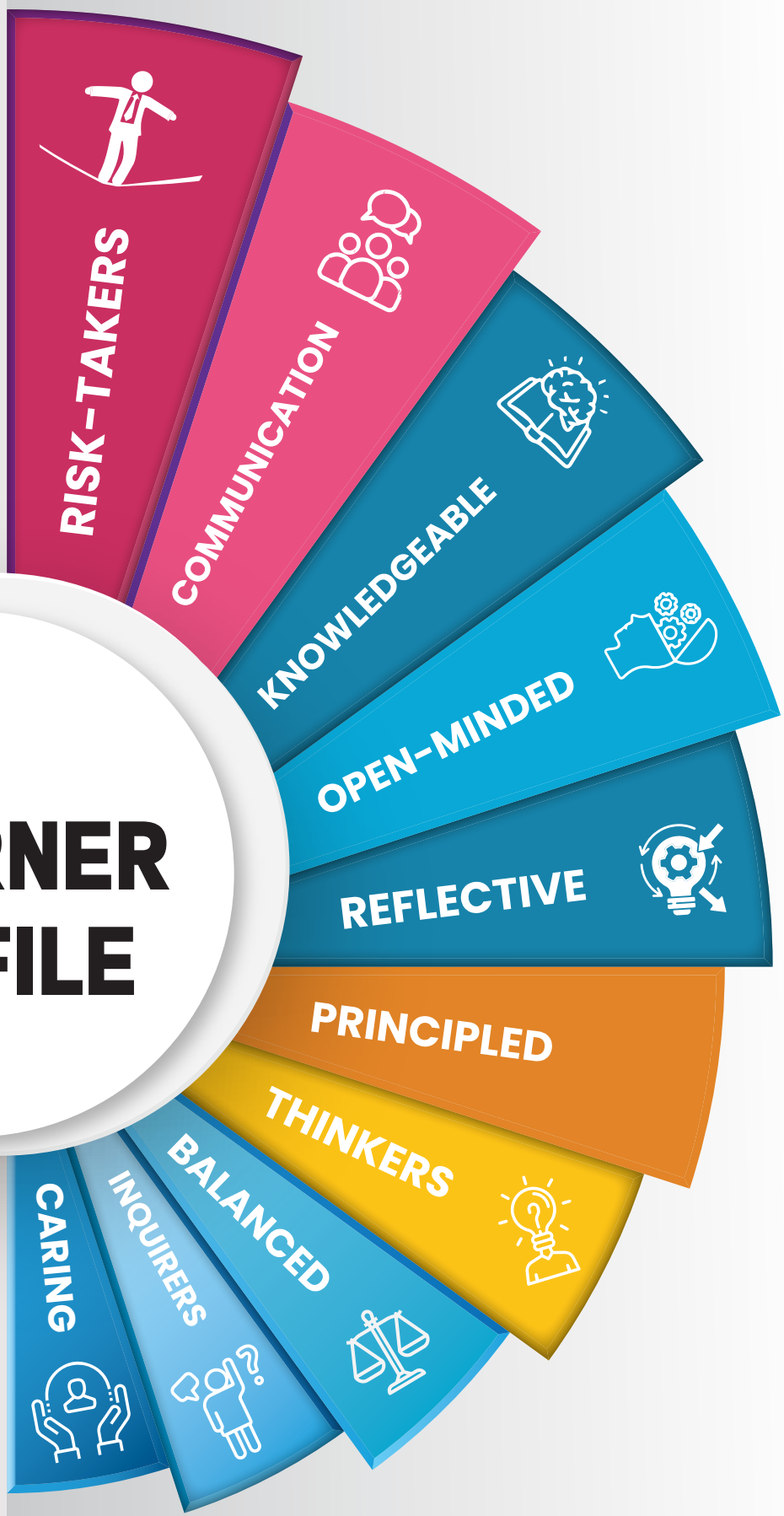
# DIPLOMA IN FASHION STYLING & MAKEUP

This course explores the art and techniques of fashion styling and makeup, equipping students with the creative and practical skills to excel in the dynamic fashion and beauty industries.

**Duration: 4 Months**



# THE LEARNER PROFILE



# CAREER SERVICES

The career possibilities are simply expanding all the time. Designers with the particular knowledge and skill sought for by global corporations are now able to choose from a variety of employment options.

We take pride in our graduates' success and promise to assist you in planning, managing, and achieving your career goals, as well as offering you a competitive edge through our career services.

**One-on-One Mentorship**

**Professional Networking**

**Career Development  
workshops**

**Entrepreneurship Assistance**

**Assistance for Internship  
& Placement**

**Expert Guidance**



# INCUBATION CELL

ISFT takes pride in its Entrepreneurship and Incubation cell which characterises itself as an organisation continuously innovating to improve the quality and strategic scope of its activities among students who are dreaming to be successful entrepreneurs.

Under the Student Entrepreneurship Initiative, three stages will be recognized in the Entrepreneurship and Incubation process:

## IDEATION STAGE

### STAGE 01

It is the process of generating, exploring, and evaluating new technology /business ideas that can give the business proposed by the student entrepreneur a competitive advantage

## TEAMING & COMPANY FORMATION

### STAGE 02

Team Formation is the key for an entrepreneur in commencing his journey before launching his own company

## PROTOTYPE DEVELOPED/ BUSINESS STARTED

### STAGE 03

The working model or the prototype of the Idea is to be developed and this is to be certified by the experts for commercialisation or implementation.

It is through this cell, future entrepreneurs are identified and encouraged to take the world in their stride.

# ALUMNI

ISFT offers students, alumni, faculty and members of our network the opportunity to connect and collaborate, to share their passion for design and their professional expertise.

The Alumni Cell provides a means of interconnection that will enable the whole community not only to re-establish contact with fellow students, but also to create new links with people from design industry throughout the whole network who can offer new experiences and initiatives to keep growing in the profession.



# PROFESSIONAL TRAINING CERTIFICATE



## *Professional Training Certificate*

*This certificate is awarded to*

*in recognition of  
his/her hard work, enthusiasm and commitment  
towards excellence in Practical Training.*

*Date:* \_\_\_\_\_

*Signature:* \_\_\_\_\_



# INFRASTRUCTURE & FACILITIES

## Classrooms

Our institute offers state-of-the-art infrastructure & hi-tech facilities. Our classrooms on all campuses are air-conditioned & integrated with laptops & LED projectors.



## Seminar Hall

Equipped with quality sound and picture devices, we conduct screening sessions for our students.



## Wi-Fi Campus

Our campuses are equipped with a Virtual Private Network & high-speed broadband, as technology is the mainframe of business today.



## Library

Our libraries across our campuses offer complete access to extensive electronic information resources and are also well-stocked with books, periodicals and journals.



# FASHION



# INTERIOR



# STUDENTS LIFE



“WHERE IDEAS  
COME TO LIFE”



# TOP 10 REASONS TO JOIN



College & Institute



1

Comprehensive and industry-relevant curriculum



6

Emphasis on Employable Skill Development to help become industry ready professionals



2

Highly skilled and experienced faculties



7

Collaboration with leading universities, colleges & institutes



3

Learner-centric approach



8

Masterclass and Webinars by top industry professionals



4

Application-based approach



9

Robust Internship and Placement assistance



5

Encouraging Entrepreneurial acumen



10

Hi-tech Digital Learning

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